

Storytelling and Celebrating Successful WIL Placements

The representation of Indigenous student success is an important part of student and employer recruitment. Communications teams should work with Indigenous students and employers to celebrate and share positive stories of work-integrated learning (WIL).

This Information sheet suggests some questions that you might ask to engage with student and employer stories. With participant consent, these stories may be shared via program handbooks, promotional posters, and multimedia resources.

Student and Alumni Stories

- Could you introduce yourself in a way that feels comfortable to you?

For record-keeping, you may want to specifically ask for their name, family or community background, program, and year of study or anticipated graduation date.

- Where did you complete your work term/internship/practicum?
- What was (or how would you describe) your role/position/involvement with the hiring organization?
- Why did you decide to participate in a WIL program? How did you find your placement?
- How did your WIL experience affect your academic plans? Your career path?
- What did you learn about your personal interests and skills through your work experience?
- (How) was your placement community-engaged?

(How) did those community relationships last past your work term? What did you take away from this community-involved experience?

- Do you think your placement was successful? How do you define success?
- How did your placement challenge you (to think differently, to grow, etc.)?
- How would you describe the contributions you made (in the workplace, in the community, etc.) during your work term?
- What advice would you give to potential students? employers?

...continues on reverse

Employer Stories

- Could you introduce yourself in a way that feels comfortable to you?

For record-keeping, you may want to specifically ask for their name, background, and title or role with the hiring organization.

- What placements were offered to WIL program students? What efforts were taken to make these work positions accessible, welcoming, and/or culturally relevant to Indigenous students?
- What positive contributions did Indigenous students make in your workplace?
- What did you learn from Indigenous students?
- To which TRC Calls to Action does your organization respond?
- How does your organization engage local Indigenous Nations and communities?
- What advice would you offer to employers that are looking to hire Indigenous students?



Indigenous WIL Resource Hub materials (accessible at acewilbc.ca) were supported with funding from the Ministry of Advanced Education and Skills Training and developed by: