

LARISSA HORNE, UFV-ACEWIL & CACEE CONFERENCE-KAMLOOPS, BC – MAY 2026

# Building a Value-Aligned Work Integrated Learning Framework

*A Reciprocal, Mutually Empowering & Sustainable  
Post-Secondary-Community Partnership*

# DISCOVERING COMMON VALUES

## Why Common Values Matter

Before building a partnership, institutions and community organizations must surface and name what they stand for. Discovering shared values transforms a transactional relationship into a generative, long-term alliance — the foundation of all sustainable WIL work.



Environmental  
Stewardship



Accessibility



Cultural Vibrancy



Informed Risk-Taking



Sustained Growth



Reflexivity

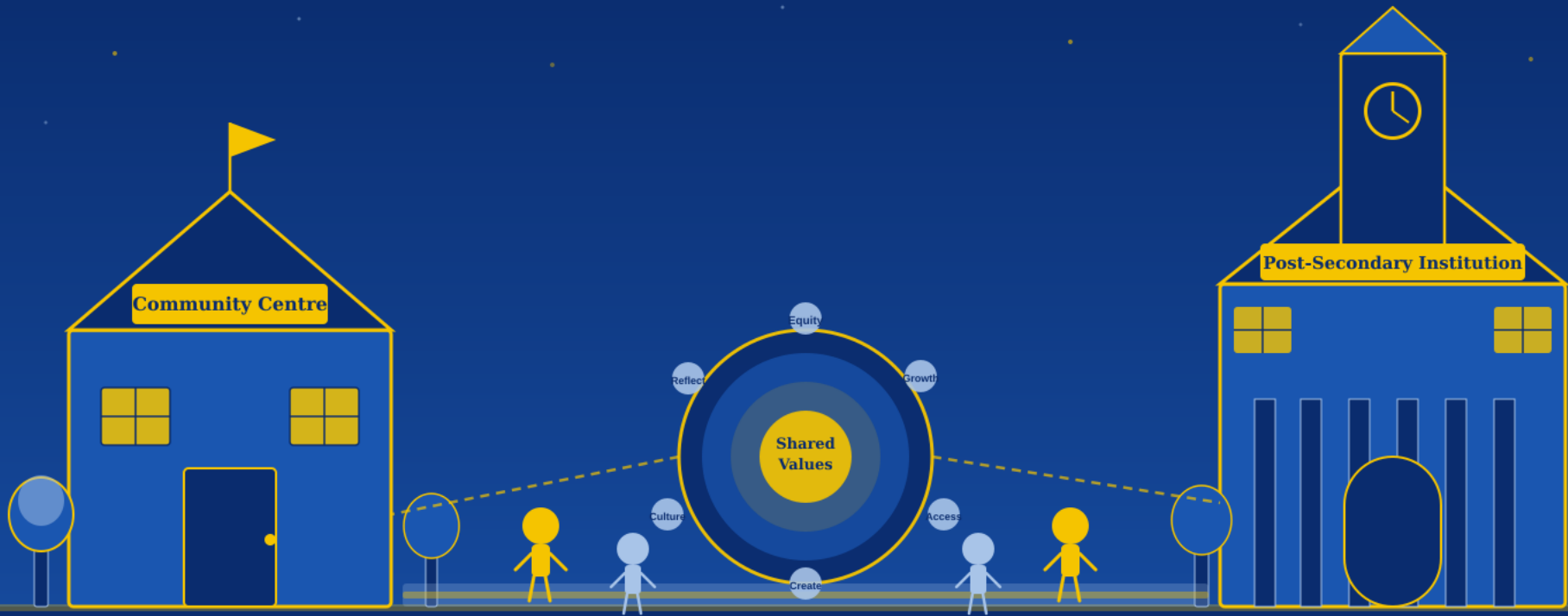


Equity



Creativity

Shared values are not assumed — they are actively discovered, named, and renewed together.



**Where institutions and communities meet – building learning partnerships grounded in shared values**

# EXAMPLES OF PARTNER ORGANIZATIONS

*Local partners who have helped shape this value-aligned WIL framework in Abbotsford, BC:*



## Tourism Abbotsford

Destination marketing and tourism development for the Abbotsford region, connecting students to the visitor economy.



## Abbotsford Downtown Business Association

Supporting local businesses in the downtown core, offering students real-world economic development experience.



## City of Abbotsford

Municipal government partner enabling students to engage in civic projects, policy, and public service initiatives.



## Abbotsford Chamber of Commerce

Connecting students with the broader business community, fostering entrepreneurship and professional development.

# WIL PROJECT EXAMPLES

*Real WIL projects co-designed with community partners — grounded in shared values, driven by students:*



**Accessible Tourism  
in Abbotsford**



**Beyond  
the APP: Promoting Elder Friendly  
Martial Arts for safe aging**



**History in the Making:  
UFV's 50th Anniversary**



**Banners  
and Banter: Public Art in Action**



**Experience  
the Fraser: Phase I and II**



**Black Lives Matter  
Social Justice Arts Project**



**Arts  
in the Alley: Building inclusive  
community for and with youth**



# Project Tapestry Sample

## WORK-INTEGRATED LEARNING (WIL) EXPLORATIONS IN ACCESSIBLE TOURISM

### Phase One: Summer 2023

This tapestry maps the participants, events, and outcomes of the first of two standalone phases for the project entitled WIL Explorations in Accessible Tourism (Phase One: May-August 2023).

**Project Goals**

This project supports our primary partners, Tourism Abbotsford and the Abbotsford Downtown Business Association (ADBA), in developing an accessible tourism strategy. It explores potential directions for improving the accessibility, inclusivity, and safety of our local tourist sites for visitors, residents, businesses, and all those who enjoy Abbotsford. We sought to address these goals using a multidisciplinary approach.

**Community Partners**

The two primary community stakeholders, Tourism Abbotsford and the ADBA, helped identify key themes for student projects. These partners ultimately co-assessed project deliverables, provided mid-term and end-of-semester feedback on student work, and will receive the project deliverables.

This project also enjoys the support of the CityStudio: Abbotsford initiative and the University of the Fraser Valley (UFV).

**WIL Collaborators:**

- Beth Roberts | Destination and Industry Development Manager, Tourism Abbotsford
- Jennifer McQueen | Executive Director, Abbotsford Downtown Business Association
- Allison Martens | Continuous Improvement Coordinator, City of Abbotsford
- Summer Jankel | Eng | Transportation Planning Engineer, City of Abbotsford

This project has been funded in part by the Government of Canada's Innovative Work-Integrated Learning program and CEWIL Canada's iHUB Project number: 2023-82-WO59.



**UFV Courses**

UFV courses from a variety of academic areas were engaged to uphold the project's multidisciplinary objectives. In the Summer 2023 semester, seven (7) UFV courses and experiential experiences spanning the disciplines of Business, Child and Youth Care, Environmental Studies, Geography and Nursing were involved. This project also involved two (2) Arts practicum courses, which focused on capturing the project story and its impact.

- BUS 2071: New-Business Development**
  - In-Person Seminar
  - Students explored the business plan and the application of all eight steps of the business plan, including: executive summary, market analysis and plan, organizational structure, financial statements, and risk management. Students were encouraged to create their own business plan and present it to the class.
- CYD 3004: Special Topics in Child and Youth Care**
  - Self-Directed
  - Students explored the role of the child and youth care worker and the application of all eight steps of the business plan, including: executive summary, market analysis and plan, organizational structure, financial statements, and risk management. Students were encouraged to create their own business plan and present it to the class.
- ENVS 484: Directed Studies in Environmental Studies**
  - Self-Directed Seminar
  - Students explored the role of the child and youth care worker and the application of all eight steps of the business plan, including: executive summary, market analysis and plan, organizational structure, financial statements, and risk management. Students were encouraged to create their own business plan and present it to the class.
- GEOD 246: Social Geography: The Urban Experience**
  - In-Person Seminar
  - Students explored the role of the child and youth care worker and the application of all eight steps of the business plan, including: executive summary, market analysis and plan, organizational structure, financial statements, and risk management. Students were encouraged to create their own business plan and present it to the class.

**Learning Experiences**

The funding for this project supported the following common experiences for all of the UFV courses involved:

- Guest Speakers & WIL Collaborators**
- WIL Explorations**
- Stipends**

**CityStudio & Social Impact**

**Our Theory of Change**

The diagram illustrates a theory of change with the following stages:

- We are here** (Current state)
- We are doing** (Action/Intervention)
- We are becoming** (Transition/Process)
- We are there** (Desired outcome/Impact)

Supporting text: "We are here" - Current state of the city. "We are doing" - Action/Intervention. "We are becoming" - Transition/Process. "We are there" - Desired outcome/Impact.

# DISRUPTIVE STRATEGIES FOR PARTNERSHIP BUILDING



- 1 Pay attention to community organizations' messaging
- 2 Include them in small on-campus events and workshops to discover commonalities
- 3 Engage in values dialogue and ask questions
- 4 Attend and support partners' events
- 5 Offer a value proposition to build capacity — then bring your ask
- 6 Co-design a WIL experience to strengthen values
- 7 Co-assess and co-showcase WIL as part of the partner's calendar of events
- 8 Iterate and expand
- 9 Co-report and celebrate

# CO-DESIGNING STUDENT-CENTERED WIL EXPERIENCES

01

## Co-Design

---

Faculty and community organizations collaborate to scaffold creative, student-centered WIL experiences tailored to real community needs.



- Community partners co-lead curriculum design
- Projects grounded in authentic organizational challenges
- Faculty bring academic rigour; communities bring lived context

02

## Career Clarity

---

Structured projects lead to tangible career goal clarity for students through applied real-world work and guided reflection.

- Students connect skills to career pathways in real time
- Mentorship from community and faculty advisors
- Reflective practice builds professional identity

# CO-DESIGNING STUDENT-CENTERED WIL EXPERIENCES

03

## Adaptive Strategies

Participants apply adaptive strategies throughout project implementation, responding to emergent community needs and learning outcomes. →

- Iterative design cycles allow real-time course corrections
- Shared decision-making between students, faculty & community
- Builds resilience and flexibility into the WIL framework

04

## Scalable Models

Innovative frameworks are identified and replicated across postsecondary institutions, growing the reach and impact of WIL at scale.

- Document and share replicable partnership templates
- Cross-departmental and cross-institutional adoption
- Policy advocacy supports sustainable expansion

# Community Partnership in Action

---



# EXPANDING THE FRAMEWORK: POLICY & INDIGENOUS ENGAGEMENT

## Policy Expansion

- New approaches to extend WIL frameworks to local policymakers
- Translating community-based learning outcomes into policy language
- Advocating for systemic support and sustainable funding structures
- Creating bridges between grassroots practice and institutional policy

## Indigenous Partner Engagement

- Foundational importance acknowledged throughout the full project cycle
- Indigenous partner voices integrated from design to evaluation
- Relationship building beyond the project: long-term stewardship
- Centering Indigenous knowledge systems in WIL co-design

# Creative solutions & Storytelling

## STORYWALKS®: WHERE STORYTELLING MEETS THE OUTDOORS

FOSTERING CULTURAL UNDERSTANDING THROUGH FAMILY TOURISM WITH INTERACTIVE STORY BOOKS ALONG THE FRASER RIVER

**PURPOSE**  
The StoryWalk® initiative was established by "Three Partners of Aboriginal, First and Second Nations in collaboration with the Fraser Basin and Federation of Municipalities (FBF) and the Heritage Industries Library (HIL) through a grant from the City of Chilliwack (COC). The initiative focuses on creating educational content for all ages, including children, youth, and adults, to enhance family tourism along the Fraser River. The initiative focuses on creating educational content for all ages, including children, youth, and adults, to enhance family tourism along the Fraser River. The initiative focuses on creating educational content for all ages, including children, youth, and adults, to enhance family tourism along the Fraser River.

**LOCATION**  
The StoryWalk® is intended for installation within the Hope River Rotary Trail, located along the Fraser River in Chilliwack, BC. The trail network is over 1.6 kilometers of gravel path and takes an average of 30 minutes to complete. The StoryWalk® trail will span approximately 150 metres, enough space for 10 stands (two pages displayed per stand) with approximately 20 metres gaps. The StoryWalk® will end on Berley Avenue Walkway, which connects to Berley Park, however can be situated anywhere within the route (City of Chilliwack, n.d.).

**VISION**  
The vision for this StoryWalk® includes applying local Indigenous storybooks along the Hope River Rotary Trail to enhance family-oriented tourism and inform individuals about the cultural significance of the environment of the Fraser River. The trail and interactive storybooks to be installed annually to demonstrate different meanings throughout the year and encourage multiple visits. We propose to feature a Kwantlen First Nation author, Joseph Desautels, for several of the StoryWalk®, particularly the following children's storybooks: *A Magical Journey*, *The Bears and the Magic Walks*, and *The Girl Who Loved the Birds*. The trail will feature to experience Fraser River through similar storybooks surrounded by nature, so they highlight the traditions of Indigenous communities, demonstrating their connection to the land and wildlife and the spirit of water (Fraser River).

**PROCESS**  
1. Scan the Fraser River corridor and identify suitable trail locations and assess their historical potential.  
2. Target a specific tourism focus and choose family-oriented, culturally grounded storytelling as the main concept.  
3. Define the StoryWalk® purpose and define goals around history, recreation, and Indigenous cultural appreciation.  
4. Research Indigenous stories, books and create examples, budget ranges, and best practices for installation.  
5. Find a local artist and partner for the Hope River Rotary Trail and the StoryWalk®.  
6. Build partnerships and connect with FVBC, City of Chilliwack, and Indigenous authors/knowledge keepers.  
7. Organize content and story focus to suit the trail, assess permissions, and plan safety permits.  
8. Choose the type of stand and sign about placement, consistency, writing, and safety.  
9. Test the design elements and create proof-of-concept, build concepts, and interview feedback.  
10. Test the implementation plan and prepare materials, installation needs, maintenance steps, and future expansion options.

**LIBRARY PARTNERSHIP**  
The Fraser Valley Regional Library has generously worked on several StoryWalk® in the past and would be open to collaborators; however, further confirmation is still needed.

## How to Guide the Tourist Gaze by Exploring Creative Ways to Interpret Indigenous Themes Along the Experience the Fraser Corridor?

**OUTCOMES**

- The project will create more environmental awareness among visitors and families, encouraging respect for local ecosystems.
- Featuring Indigenous children's books also strengthens cultural literacy, normalizes Indigenous representation in public spaces, and supports Indigenous reconciliation.
- StoryWalks will enhance the Experience the Fraser trail network.
- The project will also stimulate new partnerships which aligns with COC's emphasis on collaborative tourism development.

**THE NEXT STEPS**

Next steps include building partnerships and cultural guidance by working with FVBC, City staff, Indigenous authors, and knowledge keepers to select the story and ensure respectful interpretation. The team will follow the StoryWalk® content by developing interactive prompts and installing panel layouts connected to the Fraser River landscape. A site assessment will confirm stand placement, accessibility, and safety along the Hope River Rotary Trail. An implementation plan will outline materials, installation, and maintenance needs. Finally, the project will proceed by identifying additional Experience the Fraser trail locations for future StoryWalk®, strengthening its cultural and family-oriented tourism impact.



**ACCOMPLISHMENTS**

- Introduced new family-friendly tourism experience: Created an accessible, low-cost StoryWalk® that encourages families to explore the Hope River Rotary Trail and engaging with storytelling and the natural landscape.
- Strengthened culturally respectful Indigenous interpretation: Highlights views by Indigenous authors and illustrators, supporting meaningful cultural learning and guiding the tourist gaze in a way that honours place-based knowledge.
- Connects recreation with education: Builds outdoor activity with history, movement, and sensory engagement to create a multi-layered experience for all ages.
- Prepares for future Experience the Fraser programming: Shows how temporary, flexible installations can activate the trail network and engage future cultural tourism visitors.
- Builds community partnerships: Creates collaboration with the Fraser Valley Regional Library local authors, cultural advocates, and City staff to support ongoing programming along the corridor.

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

How many more storybooks should be added to the trail? How many more stands should be added to the trail? How many more stands should be added to the trail?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

How many more storybooks should be added to the trail? How many more stands should be added to the trail? How many more stands should be added to the trail?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

How many more storybooks should be added to the trail? How many more stands should be added to the trail? How many more stands should be added to the trail?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®: MORE AND BOLD WITHIN THE TRAIL**

Can you flip your arms and soar like an eagle to the next page?

**STORYWALK®:**



# Organizational Capacity

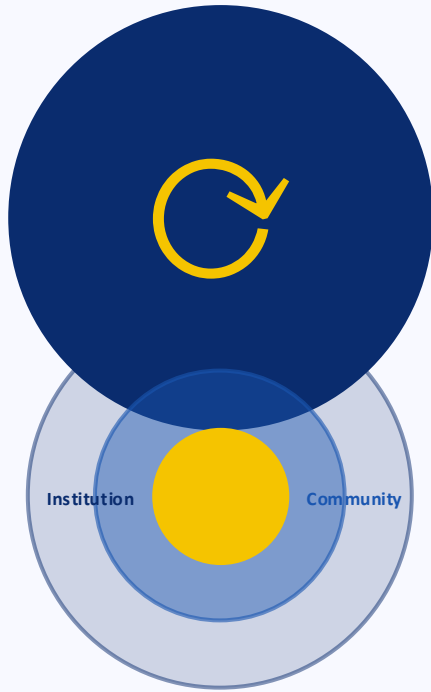
Builds institutional strength across both the post-secondary institution and the community-based organization, while strengthening local civil society through structured, sustained collaboration over time.

## Institutional Strength

Faculty and staff gain community engagement skills, expanding the institution's civic footprint.

## Civil Society

Community organizations gain student talent, research support, and co-developed programming.



# Reciprocal Partnership

A seamless relationship between post-secondary institutions and community organizations, rooted in authentic shared values — growing from a simple expression of alignment into a fully mutual, empowering collaboration.

*Key insight: Relationships built on shared values create sustainable, reciprocal frameworks — not transactional ones.*



## Disrupting the Typical

Innovative strategies that challenge traditional community-to-university partnership building blocks — helping participants identify relevant opportunities at scale within their own postsecondary institutions.


- ① Move beyond one-off projects toward sustained, value-aligned frameworks
- ② Shift power dynamics so community partners co-lead design, not just participate
- ③ Scale what works: identify replicable models across departments and institutions

# Testimonials

---

“It was so inspiring to work alongside UFV students and watch them apply imagination, intuition, vigilance and perception in creating opportunities for our community to engage, driving community spirit and engagement at every turn. It is so motivating to see a group who genuinely cares about creating positive spaces and experiences for people to connect and enjoy. Tourism Abbotsford is thrilled to work with UFV Students and staff and the Abbotsford Downtown Business Association on this partnership. We value the work the students are doing, we value collaboration, we value businesses and economic activity, and we value community!”

~ Barb Roberts, Tourism Abbotsford



“In the summer of 2025, my GEOG 359 (GIS for Business Applications) students boarded the MV *Gikumi* to experience the Fraser River firsthand as they prepared their business plans for an Indigenous River Storytelling Boat Tour. Building on the recommendations from the first Experience the Fraser project, they designed inclusive, immersive, and affordable educational tours that wove together Indigenous storytelling, experiential learning, and the river’s remarkable landscapes. Their final proposals—presented to Tourism Abbotsford, CityStudio-Abbotsford, UFV’s Centre for Experiential Learning, and other partners—showed just how powerfully place-based learning can inspire thoughtful, community-centered innovation.”

~ Dr. Mariano Mapili, UFV



**Thank you!**

**Contact: [larissa.horne@ufv.ca](mailto:larissa.horne@ufv.ca)**