



2026 ACE-WIL x CACEE Conference Sponsorship Package

The 2026 ACE-WIL & CACEE Joint Conference will be hosted at Thompson Rivers University (TRU) in Kamloops, British Columbia, from May 24–27, 2026.





Conference Overview & Theme

The 2026 ACE-WIL & CACEE Joint Conference will be hosted at Thompson Rivers University (TRU) in Kamloops, British Columbia, from May 24–27, 2026.

We are honoured to host this conference on the traditional and unceded territory of the Tk'emlúps te Secwépemc, within Secwépemc'ulucw, the traditional lands of the Secwépemc people.

This joint event brings together 150+ delegates from the provincial community of ACE-WIL BC/Yukon and the national network of the Canadian Association of Career Educators and Employers (CACEE) for a conference experience full of learning, collaboration, and connection.

The conference theme is "Reimaging the Future of Work-Integrated Learning and Careers". This theme highlights how disruption - whether technological, societal, or economic - can drive innovation in WIL, campus recruitment, and career development.

Our conference program will feature leading-edge sessions that explore how experiential learning, employers, and career services can evolve, adapt, and thrive in times of change.

Who Will Be There?

The conference is designed for those who lead, deliver, and support experiential learning, career readiness, and recruitment initiatives - including:

Career Educators & Advisors – supporting student skill development, career planning, employer relations, and transition to work.

Faculty & Instructors – integrating experiential learning, reflection, and assessment into curriculum.

Employer & Industry Partners – building meaningful student skill development and work experiences, recruitment pathways, and partnerships.

Community Organizations & Nonprofits – engaging in WIL and community-based experiential learning opportunities.

Researchers, Students & Emerging Professionals – interested in innovative approaches to career development, early talent recruitment and WIL design.

Post-Secondary Leaders & Policymakers – advancing institutional strategies and policies that strengthen WIL and campus career ecosystems.



Why Partner With Us?

This premier event offers a wonderful opportunity to build connections and your brand among post-secondary partners, employers from a wide range of sectors, as well as innovators and thought leaders in career development, work-integrated learning, HR, early talent, and campus recruitment.

This package outlines a variety of partnership and à la carte opportunities to engage with attendees and foster broader brand awareness across our professional communities - empowering you to select an option that best aligns with your goals and budget.

If you're interested in tailoring an existing package or working with us to create a customized sponsorship bundle for your organization, please reach out

Contact

Harshita Dhiman

Sponsorship Committee Chair 2026 ACE-WIL x CACEE Conference email: hdhiman@tru.ca

phone: 250.852.7685

acewilbc.ca









Packages

Diamond Sponsorship Package

 Prominent logo placement and recognition on conference website, in promotion materials and throughout the conference

\$15,000

- Primary sponsor for the banquet dinner on Monday evening with an opportunity to present at this event and place promotional materials on each dining table
- Opportunity to host an information/workshop session as a part of the conference program
- Access to the conference with five (5) full registrations
- Exhibitor table to connect and build your brand throughout the conference
- · Opportunity to network with 150+ delegates throughout the event

Platinum Sponsorship Package

- Prominent logo placement and recognition on conference website, in promotion materials and throughout the conference
- Primary sponsor for an all-delegate plenary, panel, or keynote speaker session, with an opportunity for a brief address at this event
- Access to the conference with four (4) full registrations
- Exhibitor table to connect and build your brand throughout the conference
- Opportunity to network with 150+ delegates throughout the event

Gold Sponsorship Package

- Prominent logo placement and recognition on conference website, in promotion materials and throughout the conference
- Primary sponsor for either Monday or Tuesday lunch with an opportunity to offer words of welcome to delegates
- Access to the conference with three (3) full registrations
- Exhibitor table to connect and build your brand throughout the conference
- Opportunity to network with 150+ delegates throughout the event

Sliver Sponsorship Package

- Prominent logo placement and recognition on conference website, in promotion materials and throughout the conference
- Primary sponsor for the Welcome Reception on Sunday with an opportunity to offer words of welcome to delegates
- Access to the conference with two (2) full registrations
- Exhibitor table to connect and build your brand throughout the conference
- · Opportunity to network with 150+ delegates throughout the event

\$10,000

\$7,500

\$6,000





Packages Continued

Breakfast Sponsor

- Prominent logo placement and recognition on conference website, in promotion materials and throughout the conference
- Primary sponsor for the breakfast meal on either Monday or Tuesday
- with an opportunity to offer words of welcome to delegates

 Access to the conference with two (2) full registrations
- Opportunity to network with 150+ delegates throughout the event

Exhibitor Table

 An opportunity to host an exhibitor table in a prime location. Connect, network, and build your brand with delegates during networking and nutritional breaks, meals, and select other networking events during the conference program

\$2,500

· Access to the conference with one (1) full registration

Exhibitor Table + Demo

- An upgraded opportunity to host an exhibitor table in a prime location and to hold a mini-session demo during the conference program
- Access to the conference with one (1) full registration

\$3,250

Sensory-Friendly Room

- Company logo recognition on conference website, and throughout the conference
- Primary sponsor for low sensory activities room available for delegates who may want to step away from busy conference activities
- Opportunity to brand and customize the space

\$1,500

Networking Suite

- Company logo recognition on conference website, and throughout the conference
- Primary sponsor for a 2-hour networking experience for delegates
- Opportunity to brand and customize the space

\$1,500







Packages Continued

Networking Breaks

 Opportunity to display a banner and promotional material during the networking and nutritional breaks on either Monday or Tuesday of the conference

\$750

Additional Partnership Opportunities:

- Transportation \$500 \$5000
 - Please reach out to sponsorship chair for additional details on opportunities available to support transportation of delegates to and from the conference
- Laynards \$500 + In-Kind Contribution
 - Have your brand embedded into the delegate conference experience by supplying laynards to hold and display name badges for all delegates. Approximate quantity of laynards required: 200+
- · Raffle Prize
 - Donate a prize to the conference raffle gift cards, electronics, homeware, themed gift baskets, tickets, and locally sourced items are particularly enjoyed by attendees.

Thank you!

Harshita Dhiman

Sponsorship Committee Chair 2026 ACE-WIL x CACEE Conference email: hdhiman@tru.ca

phone: 250.852.7685

